

# Holiday Analysis Extended

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@SULISBI4SP5/User Folders/Administrator/International  
Holidays Reports

## Variable Analysis

Name	Qualification	Type	Data Type	ID	Formula
Number of guests	Measure	DP Object	Numeric	DP0.DO14	[Number of guests]
	Directly Used By	[Average Spend]			
	Directly Used By	[Total Guests]			
	Indirectly Used By	[Next Years Average Sales per Customer]			
Revenue	Measure	DP Object	Numeric	DP1.DO7	[Query 2].[Revenue]
	Directly Used By	[Average Spend]			
	Indirectly Used By	[Next Years Average Sales per Customer]			
Customer	Dimension	DP Object	String	DP1.DOd	[Customer]
Resort	Dimension	DP Object	String	DP0.DO2	[Resort]
Service Line	Dimension	DP Object	String	DP0.DO4	[Service Line]
Region	Dimension	DP Object	String	DP1.DO12	[Region]
Country of origin	Dimension	DP Object	String	DP1.DO11	[Country of origin]
	Directly Used By	[Country]			

City	Dimension	DP Object	String	DP1.DO13	[City]
Revenue	Measure	DP Object	Numeric	DP0.DO7	[Resorts].[Revenue]
Service	Dimension	DP Object	String	DP0.DO5	[Service]
Country	Dimension	DP Object	String	DP0.DO6	[Country]
Average Spend	Measure	Variable	Numeric	L1	= [Query 2].[Revenue]/[Number of guests]
	Directly Used By	[Next Years Average Sales per Customer]			
	Directly Defined By	[Number of guests]			
	Directly Defined By	[Query 2].[Revenue]			
Expected Increase in Sales	Measure	Variable	Numeric	L2	=2.5
	Directly Used By	[Next Years Average Sales per Customer]			
Next Years Average Sales per Customer	Measure	Variable	Numeric	L3	= [Average Spend]*[Expected Increase in Sales]
	Directly Defined By	[Average Spend]			
	Directly Defined By	[Expected Increase in Sales]			
	Indirectly Defined By	[Number of guests]			
	Indirectly Defined By	[Query 2].[Revenue]			
Total Guests	Measure	Variable	Dataunknown	L4	= [Number of guests]+[??DP0.DO25??]
	Directly Defined By	[Number of guests]			

Country	Dimension	Merged Dimension	String	L5	[Country]
	Directly Defined By	[Country of origin]			
	Directly Defined By	[Resorts].[Country]			